

Because We Care Igniting Change 2015

EMS ISD employees support **innovative** education

Care Captains,

Thank you for assuming this pivotal role. We want this campaign to be fun and worthwhile. Your job will be talking to your coworkers at your campus, explaining the program, answering their questions, and promoting registration.

We understand the importance of explaining how this campaign creates profound change, and what it means when someone joins the team. To help you, we have useful information for you to share and talking points to get you started.

You are embarking on a 6-week campaign beginning September 16 and ending October 30, 2015. Care Captains, we know that your participation will make this campaign successful. We ask you to share the campaign message with your coworkers on your campus, distribute the registration cards, then collect the completed cards and turn them in to the Foundation Office no later October 30 by 4:30 pm.

Because We Care, our campaign slogan, is more than just a slogan. We care, and we make a difference, today, tomorrow, and for a lifetime. So let's make 2015 the best year yet.

Thank You!

Together we ignite change,



Susanne Johnson
Executive Director



TOGETHER WE TRANSFORM LIVES

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